Rule 2.7, 3.10.3, 3.10.4, 3.10.5

### **Appendix 3B**

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

 $Introduced o 1/07/96 \ Origin: Appendix 5 \ Amended o 1/07/98, o 1/09/99, o 1/07/00, 30/09/01, 11/03/02, o 1/01/03, 24/10/05, o 1/08/12, o 4/03/13$ 

Name of entity
----------------

Connexion Media Limited

#### ABN

68 004 240 313

We (the entity) give ASX the following information.

#### Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

<sup>+</sup>Class of <sup>+</sup>securities issued or to be issued

Fully paid ordinary shares

Options over unissued shares

Number of \*securities issued or to be issued (if known) or maximum number which may be issued

2,500,000 ordinary shares

54,746,513 options over unissued shares

the **Principal** of terms 3 +securities (e.g. if options, exercise price and expiry date; if \*securities, partly paid the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

Each share will rank equally with, and will be issued on the same terms as, all other fully paid ordinary shares on issue.

Each option has an issue price of \$0.015, an exercise price of \$0.20 and an expiry date of 28 February 2017.

<sup>+</sup> See chapter 19 for defined terms.

4 Do the \*securities rank equally in all respects from the \*issue date with an existing \*class of quoted \*securities?

If the additional \*securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Shares – yes

Options – no. Each option is exercisable into a share and once exercised, will rank equally in all respect with the ordinary shares of the Company. The options do not participate in dividends or hold voting rights until exercised.

5 Issue price or consideration

A\$0.20 per share A\$0.015 per option

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)

Shares – part of the underwriting fee for the pro rata offer of options.

Options – predominately to fund the Company's new service called Flex.

6a Is the entity an \*eligible entity that has obtained security holder approval under rule 7.1A?

If Yes, complete sections 6b – 6h in relation to the \*securities the subject of this Appendix 3B, and comply with section 6i

Yes

6b The date the security holder resolution under rule 7.1A was passed

14 November 2014

6c Number of \*securities issued without security holder approval under rule 7.1

2,500,000 shares

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<sup>+</sup> See chapter 19 for defined terms.

6d	Number of *securities issued with security holder approval under rule 7.1A	N/A	
6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A	
6f	Number of *securities issued under an exception in rule 7.2	54,746,513 options over unissued shares	
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	N/A	
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	6,712,965 – Rule 7.1 7,941,977 – Rule 7.1A	
7	<sup>+</sup> Issue dates	6 March 2015	
	Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.		
	Cross reference: item 33 of Appendix 3B.		

<sup>+</sup> See chapter 19 for defined terms.

		Number	+Class
8	Number and +class of all +securities quoted on ASX	28,569,770	Ordinary
	(including the *securities in section 2 if applicable)	54,746,513	Options
		Number	+Class
9	Number and +class of all	56,050,000	Ordinary (Subject to
	*securities not quoted on ASX ( <i>including</i> the *securities in section 2 if applicable)	<i>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</i>	escrow)
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	No dividends have been declared or paid to date.	
11	<b>2 - Pro rata issue</b> Is security holder approval required?	No	
	•		
12	Is the issue renounceable or non-renounceable?	Non-renounceable	
13	Ratio in which the +securities will be offered	2 options for every 3 s	share held
14	<sup>+</sup> Class of <sup>+</sup> securities to which the offer relates	Options over unissue	d shares
15	<sup>+</sup> Record date to determine entitlements	6 February 2015	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	No	
17	Policy for deciding entitlements in relation to fractions	Rounded up	

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<sup>+</sup> See chapter 19 for defined terms.

18	Names of countries in which the entity has security holders who will not be sent new offer documents  Note: Security holders must be told how their entitlements are to be dealt with.  Cross reference: rule 7.7.	Any country outside Australia and New Zealand
19	Closing date for receipt of acceptances or renunciations	27 February 2015
20	Names of any underwriters	PAC Partners Pty Ltd
21	Amount of any underwriting fee or commission	2,500,000 fully paid ordinary shares and 8% of the proceeds raised (\$65,696)
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	11 February 2015
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A

<sup>+</sup> See chapter 19 for defined terms.

30		do security holders sell entitlements <i>in full</i> through ser?	N/A
31			N/A
32	of the	do security holders dispose ir entitlements (except by nrough a broker)?	N/A
33	<sup>+</sup> Issue	date	6 March 2015
You ne	ed only o	, , , , ,	<b>\$</b> oplying for quotation of securities
34	(tick o	of *securities one)	
(a)		<sup>+</sup> Securities described in Part	.1
(b)		All other *securities  Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities	
Entities that have ticked box 34(a)			
Addit	tional	securities forming a nev	v class of securities
Tick to docum		you are providing the informat	tion or
35		If the *securities are *equity securities, the names of the 20 largest holders of the additional *securities, and the number and percentage of additional *securities held by those holders	
36	If the *securities are *equity securities, a distribution schedule of the additional *securities setting out the number of holders in the categories  1 - 1,000  1,001 - 5,000  5,001 - 10,000  10,001 - 100,000		
		100,001 and over	

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<sup>+</sup> See chapter 19 for defined terms.

37	A copy of any trust deed for the additional *securities			
Entitie	es that have ticked box 34(b)			
38	Number of *securities for which *quotation is sought			
39	<sup>+</sup> Class of <sup>+</sup> securities for which quotation is sought			
40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?			
	If the additional *securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment			
41	Reason for request for quotation now  Example: In the case of restricted securities, end			
	of restriction period  (if issued upon conversion of another *security, clearly identify that other *security)			
42	Number and *class of all *securities quoted on ASX (including the *securities in clause 38)	Number	+Class	

<sup>+</sup> See chapter 19 for defined terms.

#### **Quotation agreement**

- <sup>†</sup>Quotation of our additional <sup>†</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>†</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the \*securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those \*securities should not be granted \*quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- If we are a trust, we warrant that no person has the right to return the 

  †securities to be quoted under section 1019B of the Corporations Act at 
  the time that we request that the †securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

(Company secretary)

George Karafotias

Date 30/01/2015

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<sup>+</sup> See chapter 19 for defined terms.

## Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

#### Part 1

Rule 7.1 – Issues exceeding 15% of capital  Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
Add the following:		
Number of fully paid <sup>+</sup> ordinary securities issued in that 12 month period under an exception in rule 7.2		
Number of fully paid <sup>+</sup> ordinary securities issued in that 12 month period with shareholder approval	65,043,320	
<ul> <li>Number of partly paid <sup>+</sup>ordinary securities that became fully paid in that 12 month period</li> </ul>		
<ul> <li>Note:</li> <li>Include only ordinary securities here – other classes of equity securities cannot be added</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
<b>Subtract</b> the number of fully paid <sup>+</sup> ordinary securities cancelled during that 12 month period		
"A"	79,419,770	

<sup>+</sup> See chapter 19 for defined terms.

Step 2: Calculate 15% of "A"		
"B"	0.15	
	[Note: this value cannot be changed]	
Multiply "A" by 0.15	11,912,965	
Step 3: Calculate "C", the amount of placement capacity under rule 7.1 that has already been used		
Insert number of *equity securities issued or agreed to be issued in that 12 month period not counting those issued:		
• Under an exception in rule 7.2		
• Under rule 7.1A	5,200,000	
<ul> <li>With security holder approval under rule 7.1 or rule 7.4</li> </ul>		
<ul> <li>Note:</li> <li>This applies to equity securities, unless specifically excluded – not just ordinary securities</li> <li>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul>		
"C"	5,200,000	
Step 4: Subtract "C" from ["A" x "L placement capacity under rule 7.1	3"] to calculate remaining	
"A" x 0.15	11,912,965	
Note: number must be same as shown in Step 2		
Subtract "C"	5,200,000	
Note: number must be same as shown in Step 3		
<i>Total</i> ["A" x 0.15] – "C"	6,712,965	
	[Note: this is the remaining placement capacity under rule 7.1]	

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<sup>+</sup> See chapter 19 for defined terms.

#### Part 2

Rule 7.1A – Additional placement capacity for eligible entities		
Step 1: Calculate "A", the base figure from which the placement capacity is calculated		
"A"	79,419,770	
Note: number must be same as shown in Step 1 of Part 1		
Step 2: Calculate 10% of "A"		
"D"	0.10	
	Note: this value cannot be changed	
<b>Multiply</b> "A" by 0.10	7,941,977	
Step 3: Calculate "E", the amount of placement capacity under rule 7.1A that has already been used		
<ul> <li>Insert number of *equity securities issued or agreed to be issued in that 12 month period under rule 7.1A</li> <li>Notes:         <ul> <li>This applies to equity securities – not just ordinary securities</li> <li>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</li> <li>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</li> <li>It may be useful to set out issues of securities on different dates as separate line items</li> </ul> </li> </ul>		

<sup>+</sup> See chapter 19 for defined terms.

Step 4: Subtract "E" from ["A" x "D"] to calculate remaining placement capacity under rule 7.1A		
"A" x 0.10	7,941,977	
Note: number must be same as shown in Step 2		
Subtract "E"	-	
Note: number must be same as shown in Step 3		
<b>Total</b> ["A" x 0.10] – "E"	7,941,977	
	Note: this is the remaining placement capacity under rule 7.1A	

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<sup>+</sup> See chapter 19 for defined terms.