

ASX Announcement

Connexion secures first retail sales for Flex

- **Connexion expands availability of Flex to the Australian retail market**
- **Negotiations underway to make Flex available in retail stores nationwide**
- **Expansion to the International retail market to follow**
 - **\$44k retail sales already generated in June**

3 July 2015, Melbourne, Australia: Connexion Media Limited (ASX: CXZ) is expanding availability of its proprietary Flex integrated vehicle management system to the retail market, and has secured its first retail sales in Australia.

The interest from relevant retailers has provided Connexion with a new and exciting market to sell the Flex product.

Initial revenues of \$44k have been generated in June, with further retail sales anticipated to grow as the pipeline of retailers expands.

Connexion is actively in discussions with local and international partners which will increase the penetration of the Flex product. More importantly, the new retail market opportunity will provide Connexion with a potentially large and lucrative ongoing revenue stream.

“Identifying a new market opportunity is always exciting. Generating first sales in such a short timeframe is hugely encouraging for us,” said George Parthimos, CEO of Connexion.

“We continue to aggressively explore new market opportunities both locally and abroad, leveraging from our long-standing relationships with some of the largest multinationals in the world.”

Connexion is also in discussions with some global companies in pursuit of its major objective of building international sales of the Flex product.

CONTACT

George Parthimos
CEO & Managing Director
Connexion Media Limited
0401 616 433
george@miroamer.com

Rudi Michelson
Monsoon Communications
(03) 9620 3333
rudim@monsoon.com.au

About Connexion Media

Connexion Media Ltd (ASX:CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.