

ASX Announcement**Samsung to feature miRoamer at San Francisco Developer Conference**

10 November 2014, Melbourne, Australia: Connexion Media Limited (ASX: CXZ), an innovator in the connected car market, will see its miRoamer radio and music service app featured by Samsung at their Developer Conference in San Francisco this week.

The three day conference will include a stand dedicated to MirrorLink with Samsung demonstrating the miRoamer app to attendees on the MirrorLink system. Samsung is a strong supporter of MirrorLink and has already enabled it in the Galaxy Note 4 and Galaxy Note Edge devices.

Samsung will showcase the miRoamer app in both their mobile devices as well as car stereo head units.

The Samsung Developer Conference over 11-13 November involves approximately 3,000 participants. It comprises a number of workshops, keynotes, technical and marketing sessions led by internationally renowned technology experts and engineers.

MirrorLink specialises in connectivity between smartphones and car infotainment systems with a simple cable connection providing drivers with access to phone applications using a vehicle's navigation screen and dashboard buttons.

The miRoamer radio and music service app aggregates global content providers including other aggregators, global AM/FM radio services, a platinum service featuring additional options such as genre-based content and virtual storage of music.

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About Connexion Media

Connexion Media Ltd (ASX: CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

About miRoamer

miRoamer is a category-leading digital media platform for vastly improved internet radio and music entertainment. It can be installed in a variety of consumer electronics including car radios, smart phones, gaming consoles, televisions and stereo systems. Users get media content from a common platform using as many electronic devices as they wish. miRoamer enables access to favourite content providers and stations as well as customising the access. miRoamer is licensed by some of the world's big and prestigious automotive and consumer electronics companies. www.miroamer.com