

ASX Announcement**Flex launched today at APAC by
Victorian Minister for Industry**

11 March 2015, Melbourne, Australia: The Connexion Media Limited (ASX: CXZ) new Flex vehicle management service has been launched today by the Victorian government at the 18th Asia Pacific Automotive Engineering Conference in Melbourne.

The Flex exhibition and launch at the Crown Promenade is part of the lead up to the Melbourne Formula 1 Grand Prix. The internationally renowned conference showcases the latest in automotive technology, research and development.

Opening the showcase Victorian Industry Minister Lily D'Ambrosio visited the Connexion Media exhibit and praised the Company for its knowhow, particularly in relation to the new Flex service, as a truly Australian innovation.

The launch of Flex comes after excellent results from BETA trials, and will be supported by the kick-off of online and radio promotions from Monday, as well as participation in the Australian Fleet Managers' Association major exhibition and conference next month.

Flex from today is being offered on a subscription basis starting at \$19.99 per vehicle per month on a 36 month contract, with 12 and 24 month contracts also available.

Flex provides the ability to manage an entire fleet of vehicles from a central control point using cellular mobile connectivity. It provides tracking information so key performance indicators can be assessed including customised reporting.

Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

For more information on Flex visit: www.flexvs.com

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About Connexion Media

Connexion Media Ltd (ASX: CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

About Flex

Flex is a cloud based, integrated vehicle management system that gives you control over your entire fleet of cars, trucks and other vehicles from a central point. It simultaneously tracks – in real time – all key performance indicators of your vehicles such as geo-location, fuel, distance, engine, and speed. It also helps improve productivity, driver behavior, and increase awareness of vehicle or fleet performance. www.flexvs.com