

ASX Announcement**Volkswagen demonstrates miRoamer app at
Consumer Electronics Show**

*miRoamer Android app now available in selected VW new production vehicles
across multiple territories*

8 January 2015, Las Vegas, USA: Connexion Media Limited (ASX:CXZ), an innovator in the connected car market, has had its miRoamer radio and music service app demonstrated by Volkswagen at their stand at the Consumer Electronics Show in Las Vegas.

The application has been demonstrated live in a VW Golf vehicle, as well as in demonstration pods around the stand.

The miRoamer application recently became the first application in the world to receive MirrorLink Global Drive certification by the Connected Car Consortium (or CCC).

The Consumer Electronics Show (or CES as it is known in the industry), is considered the world's largest trade-only show for new technology products and services. In 2015, in excess of 160,000 visitors are expected to attend the show.

New VW vehicles will be fitted with the touch screen MirrorLink system that will integrate with the miRoamer Android app.

Already today, MirrorLink is available in a number of new Volkswagen models including the Polo, Passat, Passat Estate, Beetle and Beetle Cabriolet. This list will expand as further models are launched this year across multiple territories including Europe, USA, and China.

miRoamer is also featured on the Volkswagen website highlighting the options available using the MirrorLink system.

The MirrorLink-capable infotainment system, delivered with the new Volkswagen models, provides easy-to-use connectivity between smartphones and car infotainment systems with a simple cable connection providing drivers with access to phone applications such as miRoamer using a vehicle's navigation screen and dashboard buttons.

The miRoamer radio and music service app aggregates global content providers including other aggregators, global AM/FM radio services, a platinum service featuring additional options such as genre-based content and virtual storage of music.

“The demonstration by Volkswagen of our MirrorLink-certified miRoamer application at their CES stand vindicates Connexion’s strength in the connected car sector, and galvanises our partnership with one of the world’s largest and most prestigious automakers” said Connexion Media CEO and managing director George Parthimos.

“Being the first in the world to receive MirrorLink Global Drive certification is a tremendous achievement for our Company. We are honoured to be recognised by the CCC for such an important milestone, and look forward to working closely with them in the future”.

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About Connexion Media

Connexion Media Ltd (ASX: CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

About miRoamer

miRoamer is a category-leading digital media platform for vastly improved internet radio and music entertainment. It can be installed in a variety of consumer electronics including car radios, smart phones, gaming consoles, televisions and stereo systems. Users get media content from a common platform using as many electronic devices as they wish. miRoamer enables access to favourite content providers and stations as well as customising the access. miRoamer is licensed by some of the world’s big and prestigious automotive and consumer electronics companies. www.miroamer.com

About Volkswagen Group

The Volkswagen Group with its headquarters in Wolfsburg is one of the world’s leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. Each brand has its own character and operates as an independent entity on the market. The Volkswagen Group is also active in other fields of business, such as manufacturing large-bore diesel engines, turbomachinery, or compressors. In addition, the Volkswagen Group offers a wide range of financial services, including dealer and customer financing, leasing, banking and insurance activities, and fleet management.