

ASX Announcement**Ford approves MiRoamer to join SYNC™ ecosystem**

..Connexion signs worldwide distribution agreement with Ford Motor Company

..miRoamer to become available in millions of new and existing Ford vehicles worldwide

.. SYNC™ available in most new Ford production vehicles

..Both iOS and Android applications currently undergoing certification and approvals

5 August 2015, Melbourne, Australia: Connexion Media Limited (ASX:CXZ) has signed a distribution agreement with Ford Motor Company for its miRoamer radio and music service to join the manufacturer's SYNC ecosystem.

Connexion Media, an innovator in the connected car market, will see its leading miRoamer service available in Ford SYNC™, Ford's infotainment system. This will see miRoamer available in millions of new and existing Ford vehicles worldwide.

miRoamer will integrate with Ford's SYNC™ Applink, a technology that enables the driver access to control their favourite apps via voice control on their smartphone. The Applink system also has inbuilt technology to control the car audio system, steering wheel controls and multifunctional display and centrestack.

Connexion Media CEO Mr George Parthimos said, "This partnership with Ford will see miRoamer incorporated into SYNC™ and create a seamless hands-free link between miRoamer and your car."

"We look forward to launching the SYNC-enabled miRoamer suite of applications, and are excited with the prospect of potentially releasing other services to the Ford ecosystem."

The vehicle will allow Ford drivers to run the miRoamer service in their vehicles and access radio and music channels from across the globe. Through this app service, drivers can access up to 35,000 stations and customise their content based on categories like genre, language and location.

The SYNC-enabled miRoamer iOS and Android apps will become available shortly, once the Ford certification and approval process is completed.

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About Connexion Media

Connexion Media Ltd (ASX:CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

About miRoamer

miRoamer is a category-leading digital media platform for vastly improved internet radio and music entertainment. It can be installed in a variety of consumer electronics including car radios, smart phones, gaming consoles, televisions and stereo systems. Users get media content from a common platform using as many electronic devices as they wish. miRoamer enables access to favourite content providers and stations as well as customising the access. miRoamer is licensed by some of the world's big and prestigious automotive and consumer electronics companies. www.miroamer.com