

**ASX Announcement****miRoamer welcomes new partner PSA Peugeot Citroën**

**March 3<sup>rd</sup> 2015, Melbourne, Australia:** Connexion Media Limited (ASX: CXZ), an innovator in the connected car market, is pleased to reveal that its miRoamer internet radio and music entertainment service will be available for French automobile manufacturer PSA Peugeot Citroen through MirrorLink®, during year 2015.

PSA Peugeot Citroen was one of the first vehicle manufacturers to implement MirrorLink. This technology enables drivers to access smartphone content using the vehicle's infotainment system. MirrorLink 1.1 is due to roll out on Peugeot 108, New Peugeot 208, New Peugeot Partner, Citroën C1, New Citroën Berlingo, New DS 5.

"We continue to strive to be at the forefront of connected car technology," said Brigitte COURTEHOUX, Director of PSA Peugeot Citroën's Business Unit for Connected Vehicles and Services. "Peugeot, Citroen and DS drivers have the luxury of a range of best-in-class apps via the MirrorLink system and miRoamer will be a welcome addition to the available entertainment options."

MirrorLink connectivity between a smartphone and vehicle infotainment system is achieved with a simple cable connection, allowing driver access to phone applications such as miRoamer using the vehicle's navigation screen and dashboard buttons.

The miRoamer radio and music service app aggregates global content providers including other aggregators, global AM/FM radio services, a platinum service featuring additional options such as genre-based content and virtual storage of music.

**Ends.**

**CONTACT**

George Parthimos  
CEO & Managing Director  
Connexion Media Limited  
0401 616 433  
[george@miroamer.com](mailto:george@miroamer.com)

Rudi Michelson  
Monsoon Communications  
(03) 9620 3333  
[rudim@monsoon.com.au](mailto:rudim@monsoon.com.au)

**About Connexion Media**

Connexion Media Ltd (ASX: CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

**About miRoamer**

miRoamer is a category-leading digital media platform for vastly improved internet radio and music entertainment. It can be installed in a variety of consumer electronics including car radios, smart phones, gaming consoles, televisions and stereo systems. Users get media content from a common platform using as many electronic devices as they wish. miRoamer enables access to favourite content providers and stations as well as customising the access. miRoamer is licensed by some of the world's big and prestigious automotive and consumer electronics companies. [www.miroamer.com](http://www.miroamer.com)

**About PSA Peugeot Citroën**

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2014. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2014. The Group confirms its position of European leader in terms of CO2 emissions, with an average of 110.3 grams of CO2/km in 2014. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit [www.psa-peugeot-citroen.com](http://www.psa-peugeot-citroen.com)