



CXZ Connected Car

Connexion Media Limited (ASX:CXZ)

July 2018

ASX: CXZ

SHARES ON ISSUE

732,805,112

ESCROWED SHARES

2,000,000

OPTIONS

10,175,789

MARKET CAPITALISATION

\$4.396M @ 0.6cents*

CASH BALANCE

BORROWINGS

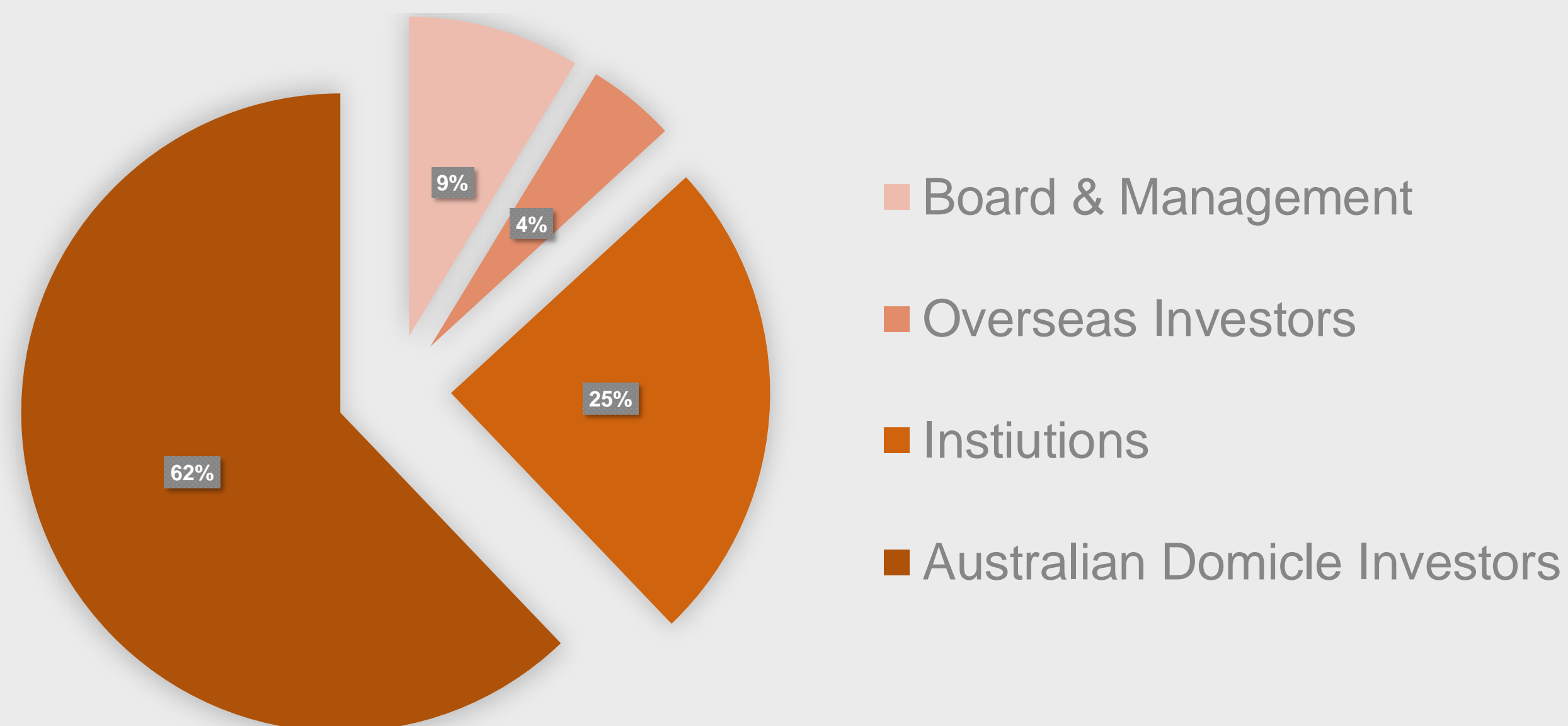
*Closing share price at 30 May 2018

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TOP SHAREHOLDERS

Equity Security Holders	Number of Shares	%IC
Citicorp Nominees Pty Ltd	180,848,388	25.68%
Zurich Bay Holdings Pty Ltd	62,960,960	8.59%
Rocsange Pty Ltd	28,588,942	3.90%
J F Byrnes Super Pty Ltd	24,635,528	3.36%
Mr Ching Khoon Tan	22,835,715	3.12%
Top 5 Shareholders	342,705,248	46.77%



Vision: TO BECOME THE WORLDS NUMBER 1 SOFTWARE AS A SERVICE PROVIDER TO THE INTERNET CONNECTED FLEET

Who we are & what we do:

CONNEXION SUPPLIES SOFTWARE PRODUCTS AND SERVICES TO WEB-CONNECTED VEHICLES.

We currently offer products and services in three categories:



Telematics



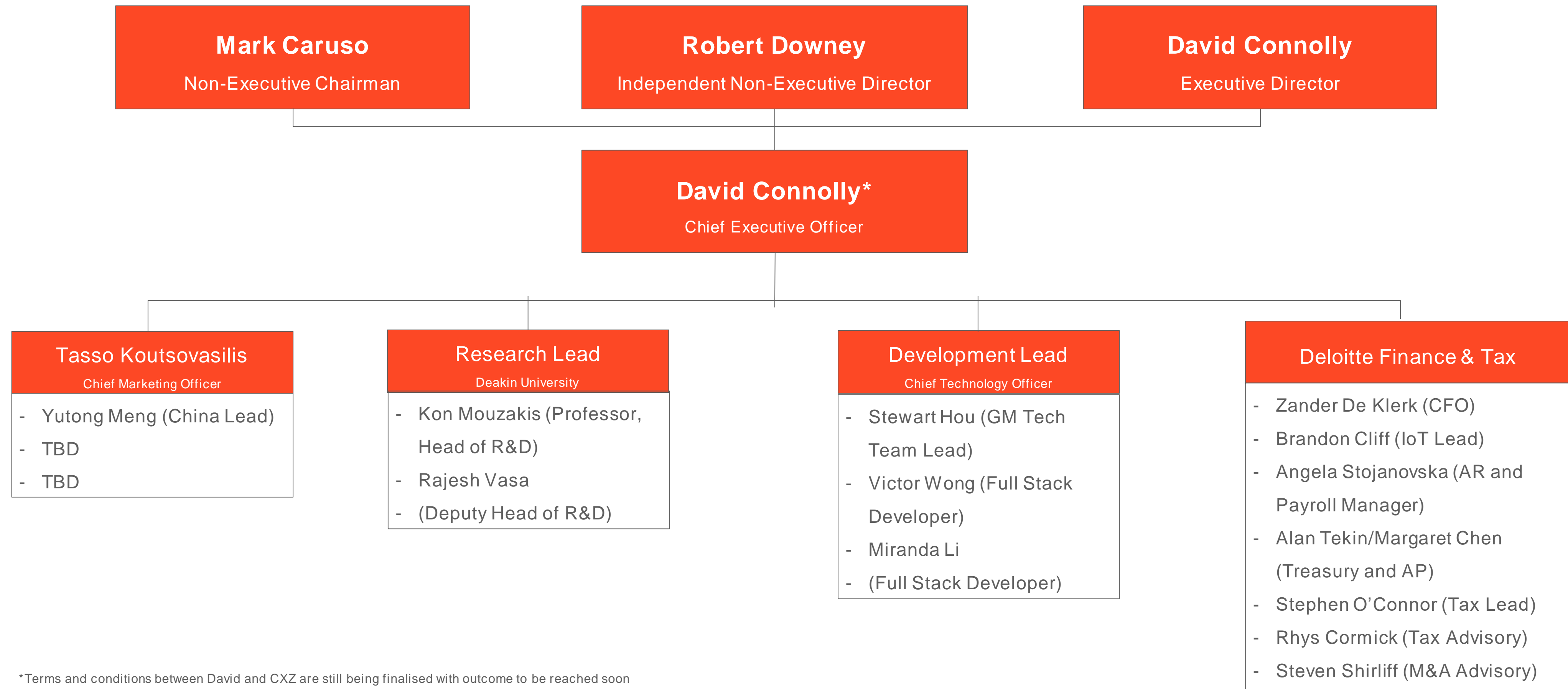
Data analytics



Consulting

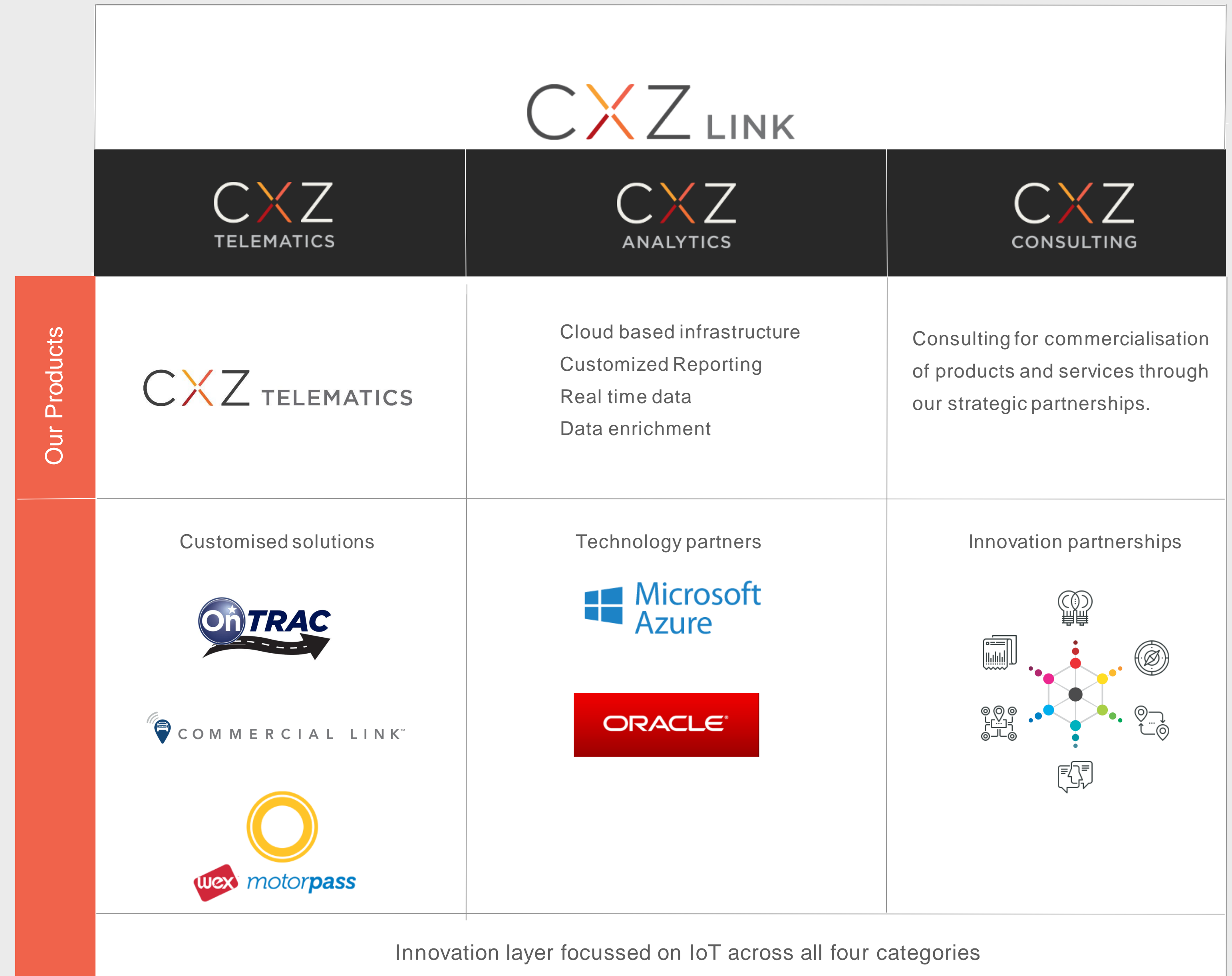
Connexion Media is a technology company, listed on the Australian Stock Exchange, specialising in developing and commercialising software apps and services for the web connected car market. Our headquarters are in Melbourne, Australia.

Organisation Chart



Products and services

Our products and services are well positioned to take advantage of the future convergence of technologies.



CONNEXION™

Enabling the future of the automobile

Telematics Value proposition

CXZ TELEMATICS

 COMMERCIAL LINK™



Connexion is the only telematics supplier globally with solutions built into vehicles from factory.

Our device agnostic solution allows for a hybrid of after-market, embedded and mobile apps.

We provide end-to-end service and support, through our in-house development and operations teams.

White-label or branded solutions available.

Globally focussed solutions.

Trusted by some of the biggest and most respected automakers and OEMs in the world.

Global solution. Telecom agnostic

High value low cost solutions which are easy to implement and use.

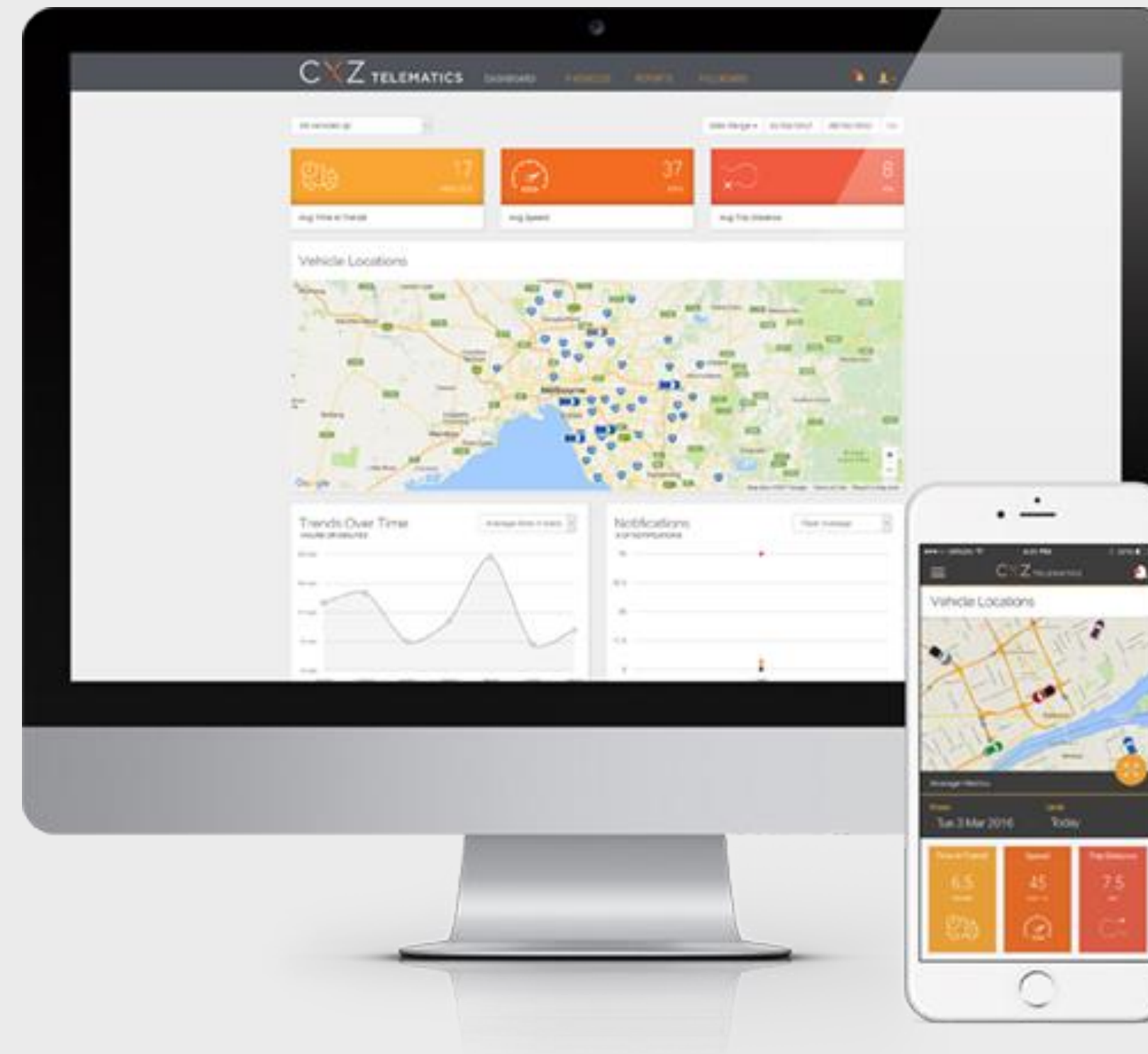
Highly scalable solution.

White label solutions available

CXZ Telematics is trusted by global brands .

- GM Commercial Link
- WEX Telematics

CXZ TELEMATICS



Core product



White label solution for leading
brands



35 AVG MPH
MONITOR INFORMATION ON
YOUR VEHICLES' SPEED

27 MPG HWY*
TRACK YOUR CONNECTED
VEHICLES' FUEL USE

GPS TRACKING
VEHICLE LOCATION
TRACKING AND ALERTS

COMMERCIAL LINK
Putting your vehicle information right at your fingertips.

*EPA-estimated. Colorado 2WD with available 2.5L I-4 engine.

GM Commercial Link supplied and
operated by Connexion Media.

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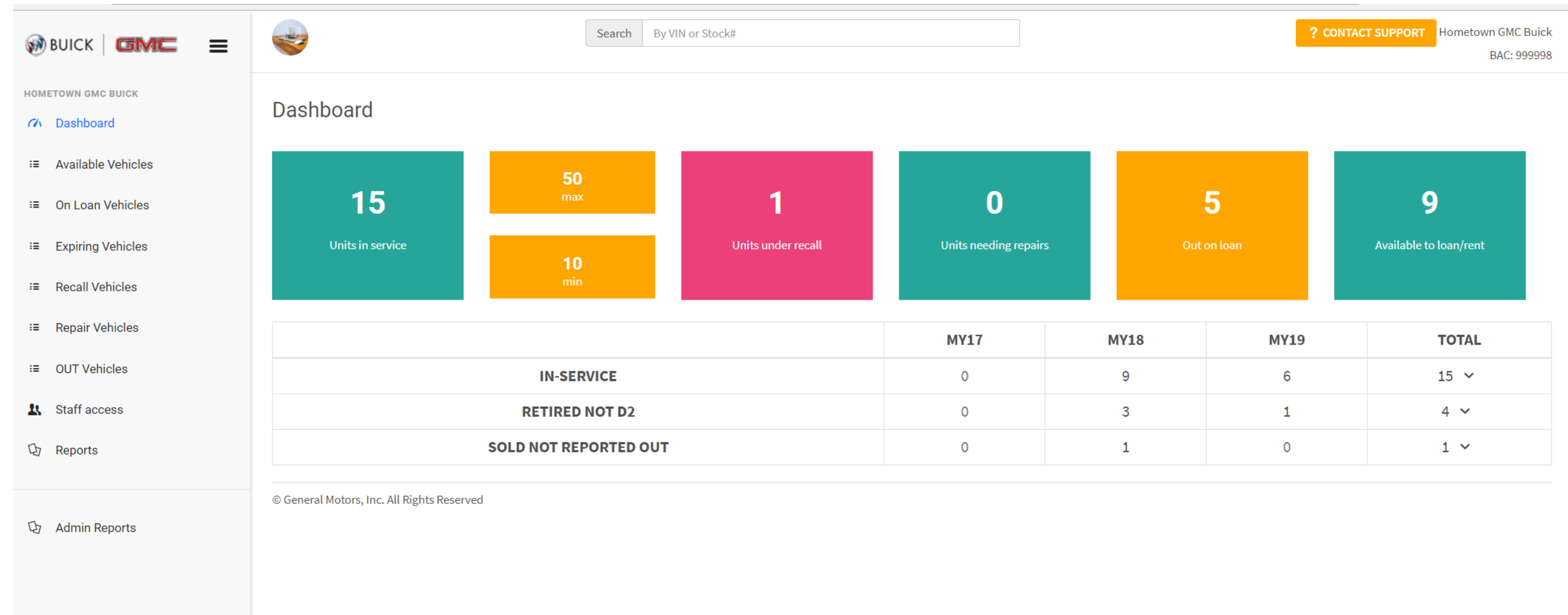
www.gmcommerciallink.com

Courtesy Transportation Program (CTP Ontrac)

Enables customer convenience for:

- service loaner
- test drive the latest GM vehicles
- Rentals

GM Pays dealer per demonstrator
vehicle for time & mileage use by
qualified customers.



*CTP will be promoted by GM under “Ontrac” banner.

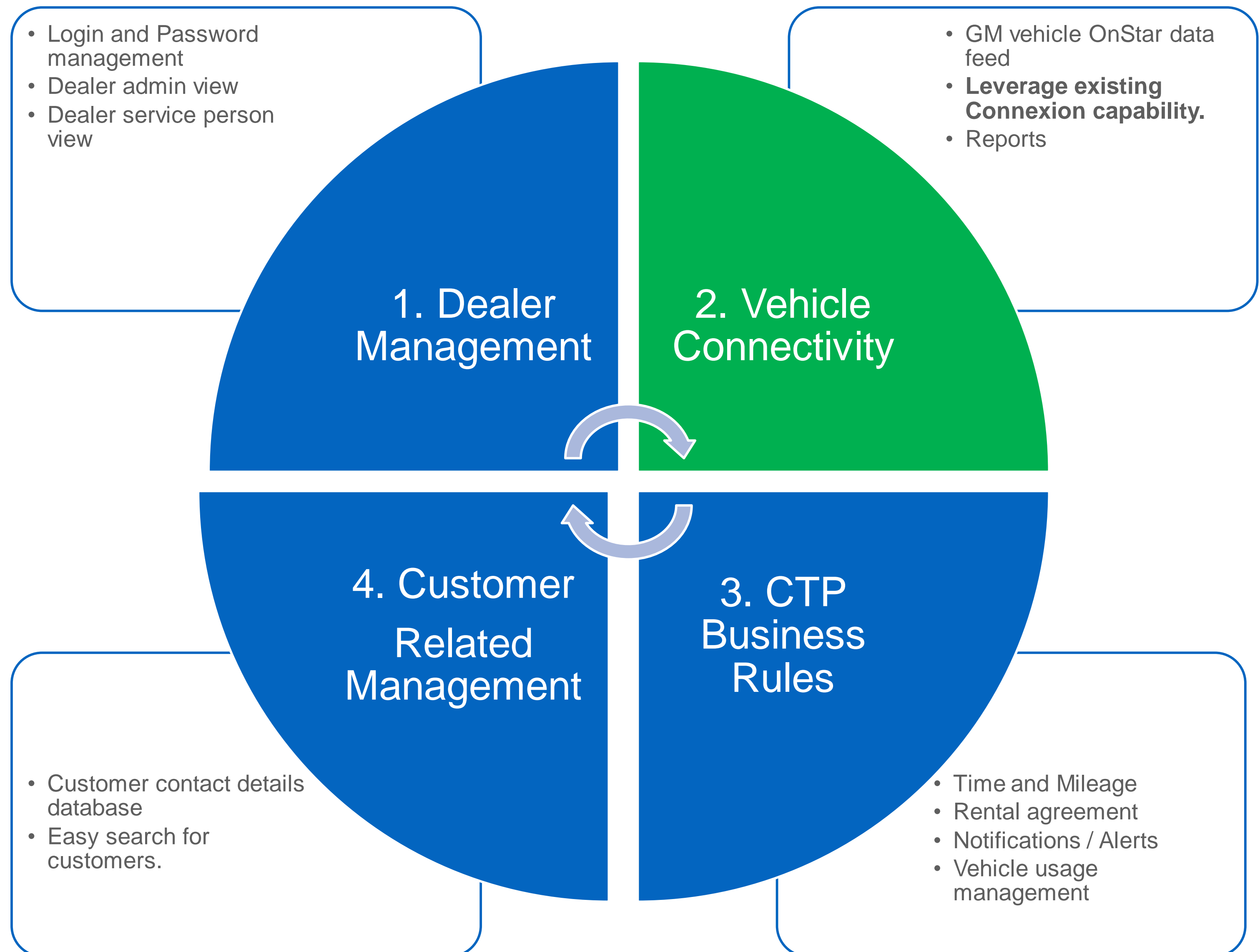
CTP Ontrac System Overview

- Enables dealers to meet GM Audit requirements
- Removes dealer need to manually check vehicle odometer and fuel
- Supplied and operated by
Connexion Media

Date: 5 September 2018

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CONNEXION™

Enabling the future of the automobile

CXZ LINK

CXZ Link covers your customer engagement across the vehicle lifecycle including:

- Connected Car for fleet owners;
- Inventory management from dock to dealer and beyond
- Rental vehicle manager
- Family Link gamification and teen driver

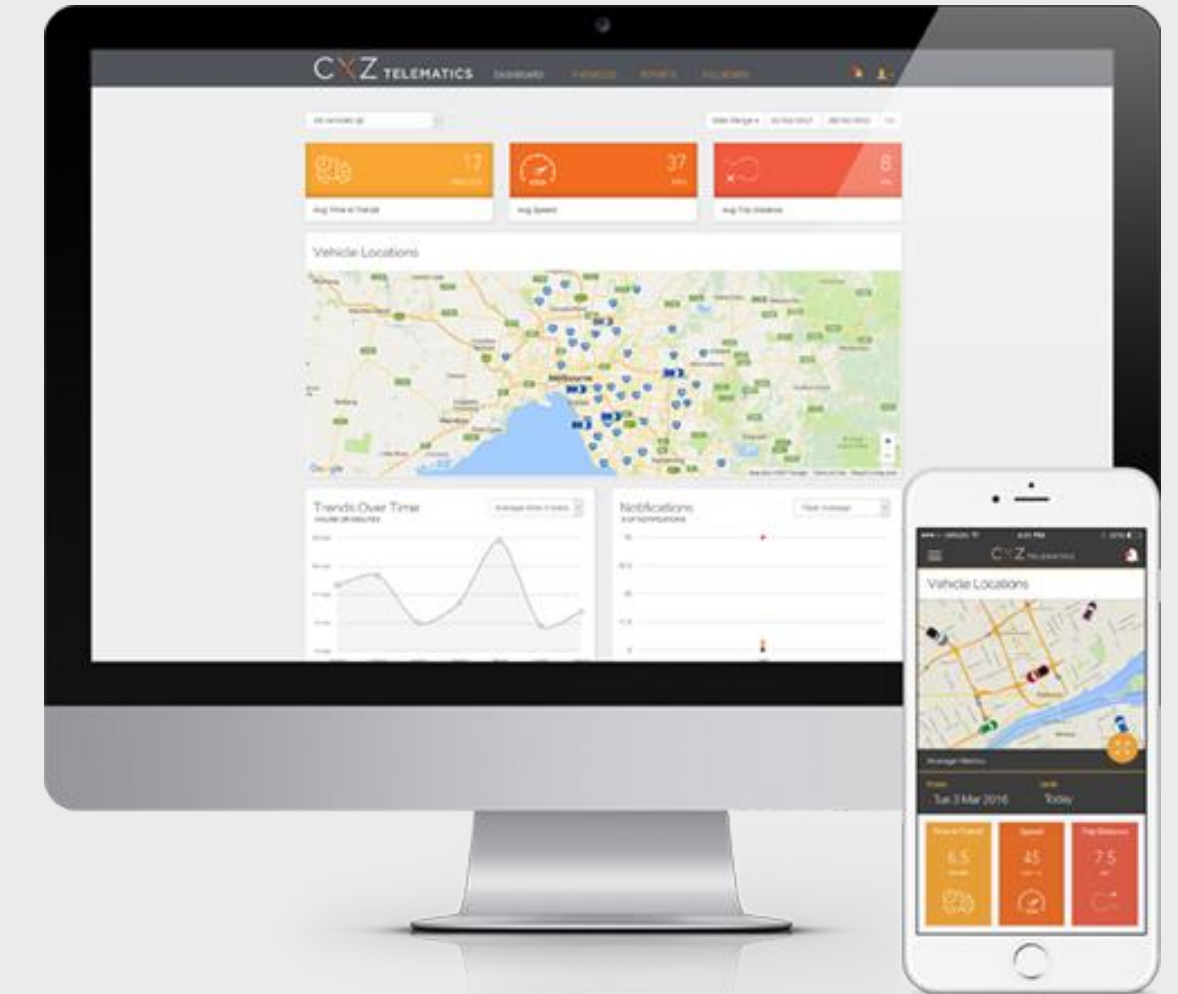
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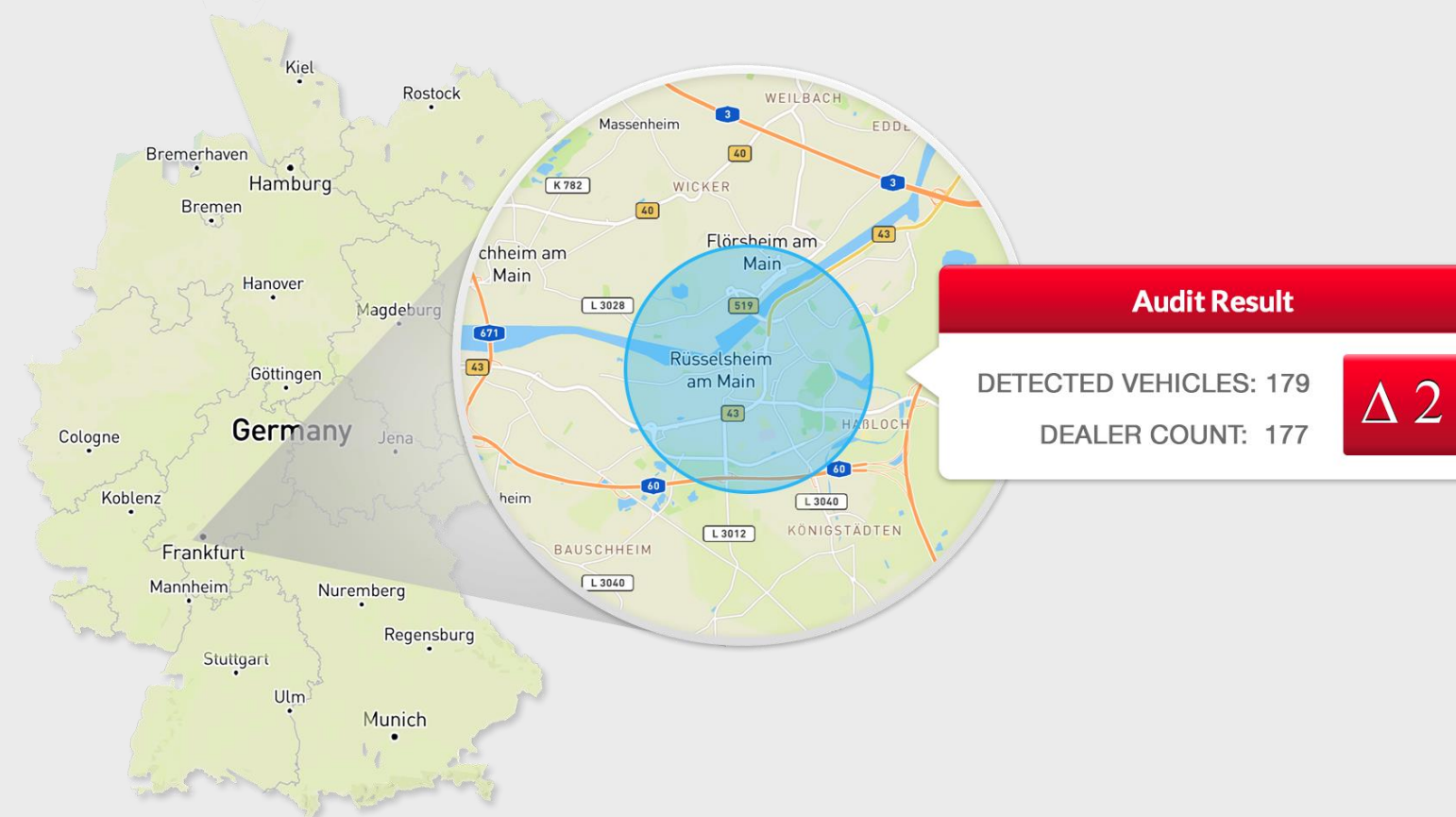
Every Featured service can be delivered in 90 days



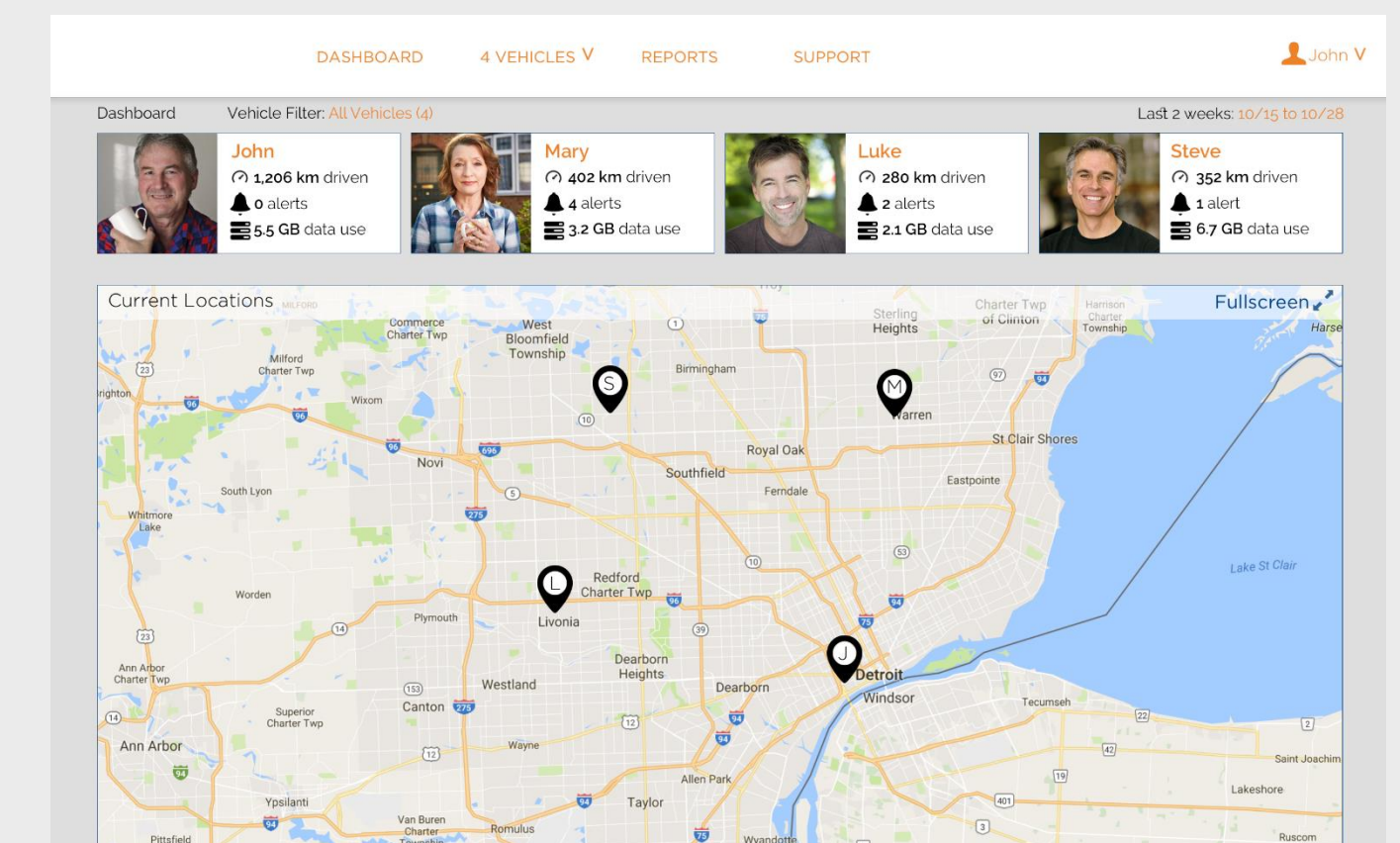
Family Link



Connected Car



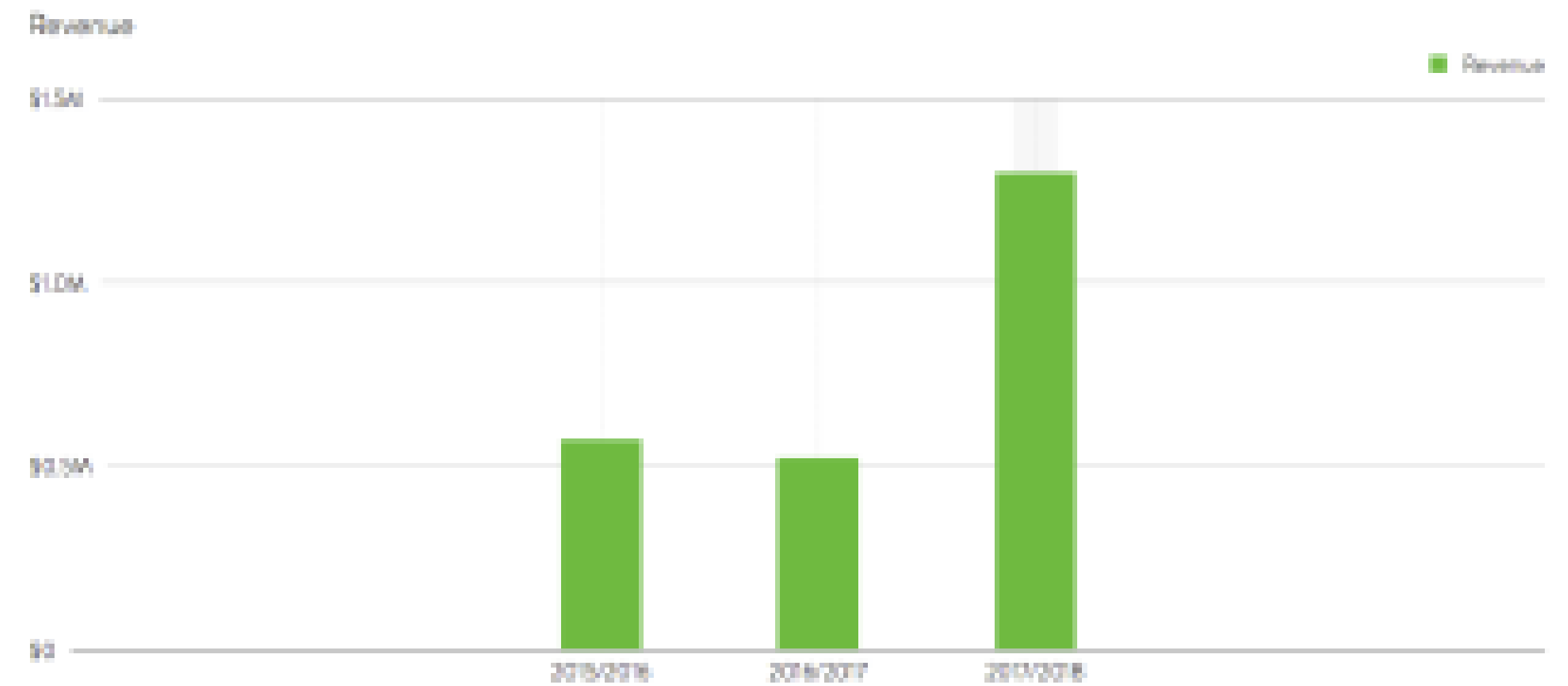
Inventory / Rental Management



Rental vehicle management

Revenue/Expense% (AUD)

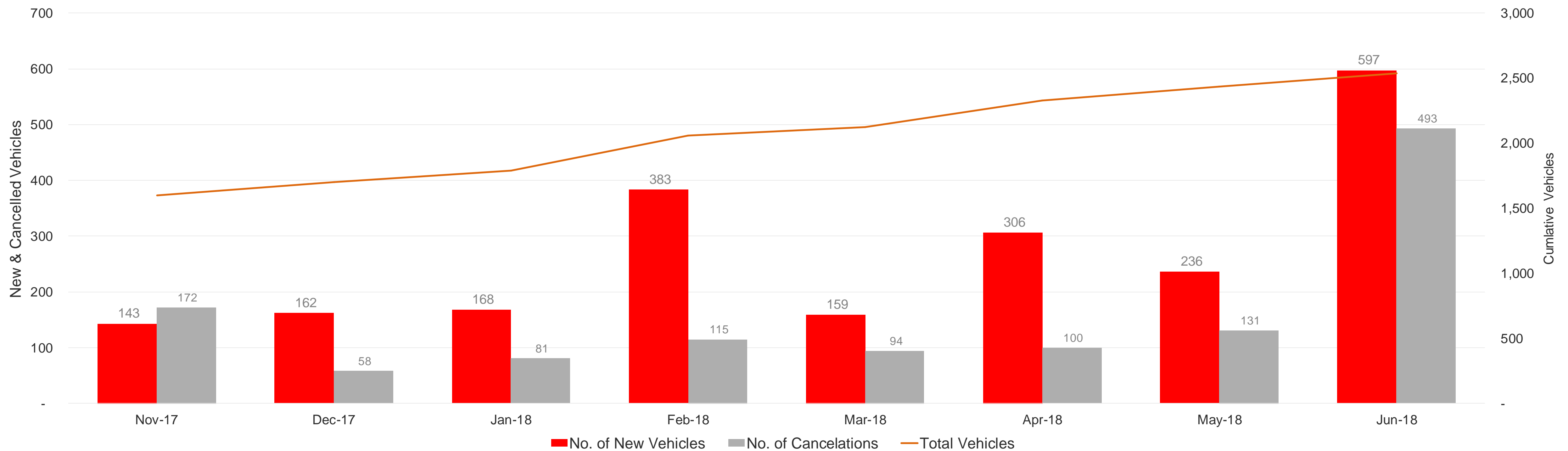
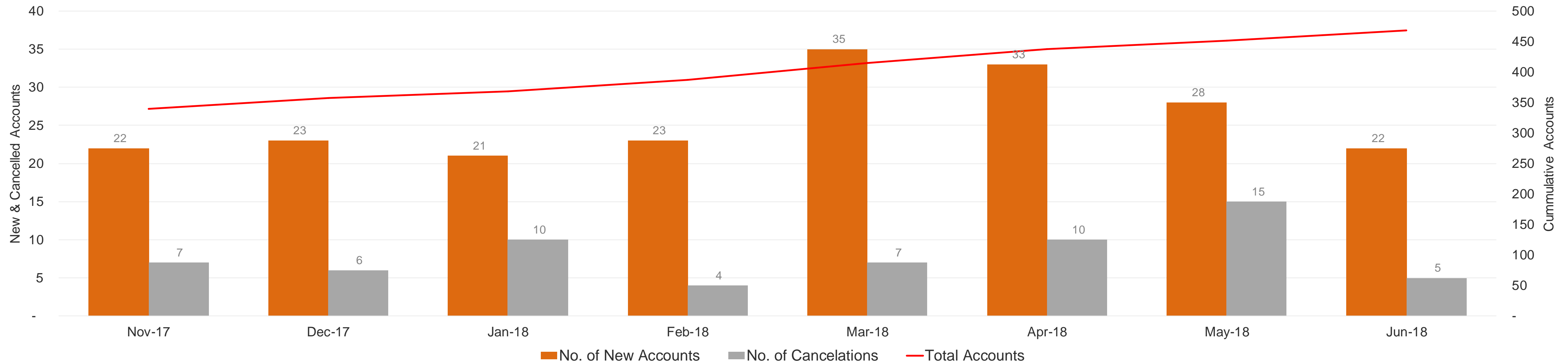
Revenue up 100% from 2016/2017 year



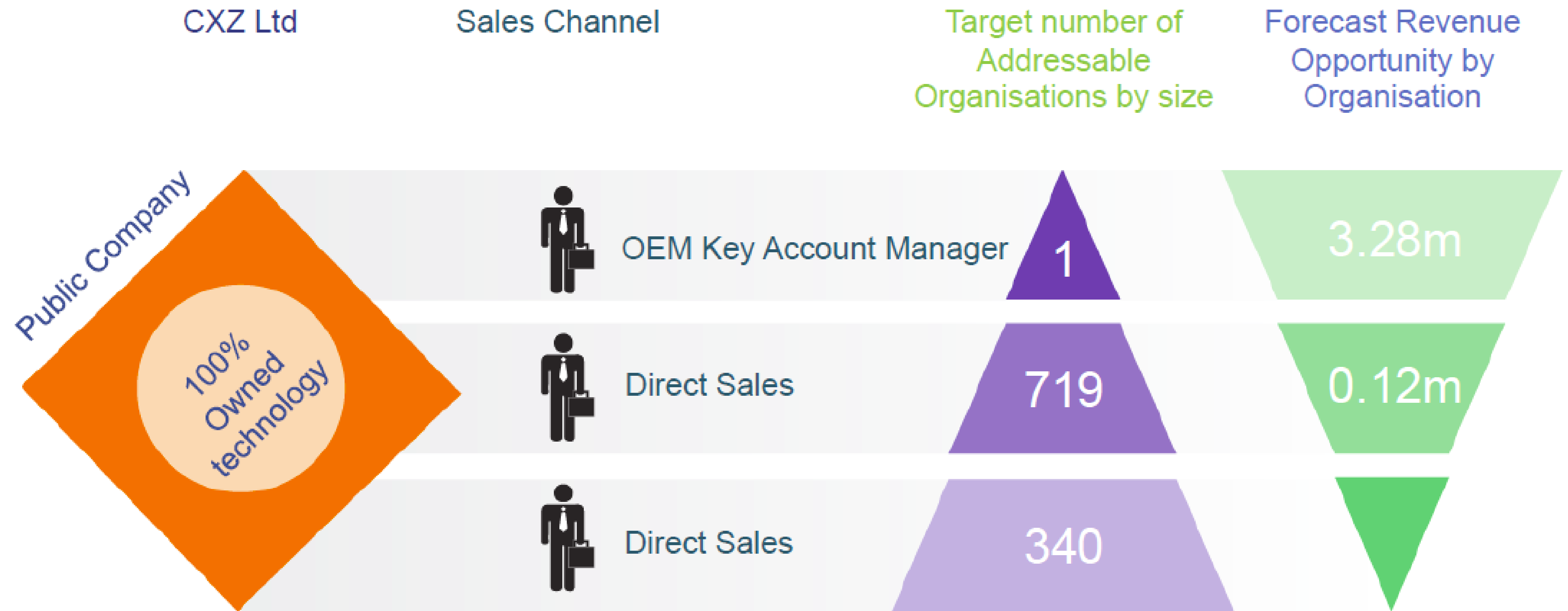
Expenses have been reduced to maximise shareholder returns



GM Commercial Link Subscriptions



Expansion Strategy



Direct sales: ROI per Direct Sales representative 9 months

Addressable organisations with qualified 1m spend per annum on IT services

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Current OEM Platforms Forecast and Roadmap



	Commercial link	Courtesy Transportation
FUNCTIONAL SCOPE	Fleet Management	Dealer Automation
TARGET SUBSRIPTIONS	100,000	70,000
SUBSCRITPTIONS UNDER MANAGEMENT	2,800	Release timeframe November 2018
FORECAST GROWTH RATE	6% compounding monthly	33,000 over 8 months

Technology Development Roadmap

For delivery during 2019 calendar year

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SaaS Programs

- Fleet Management
- Fleet Inspection
- Fleet Booking
- Regulatory and compliance

IaaS Technologies

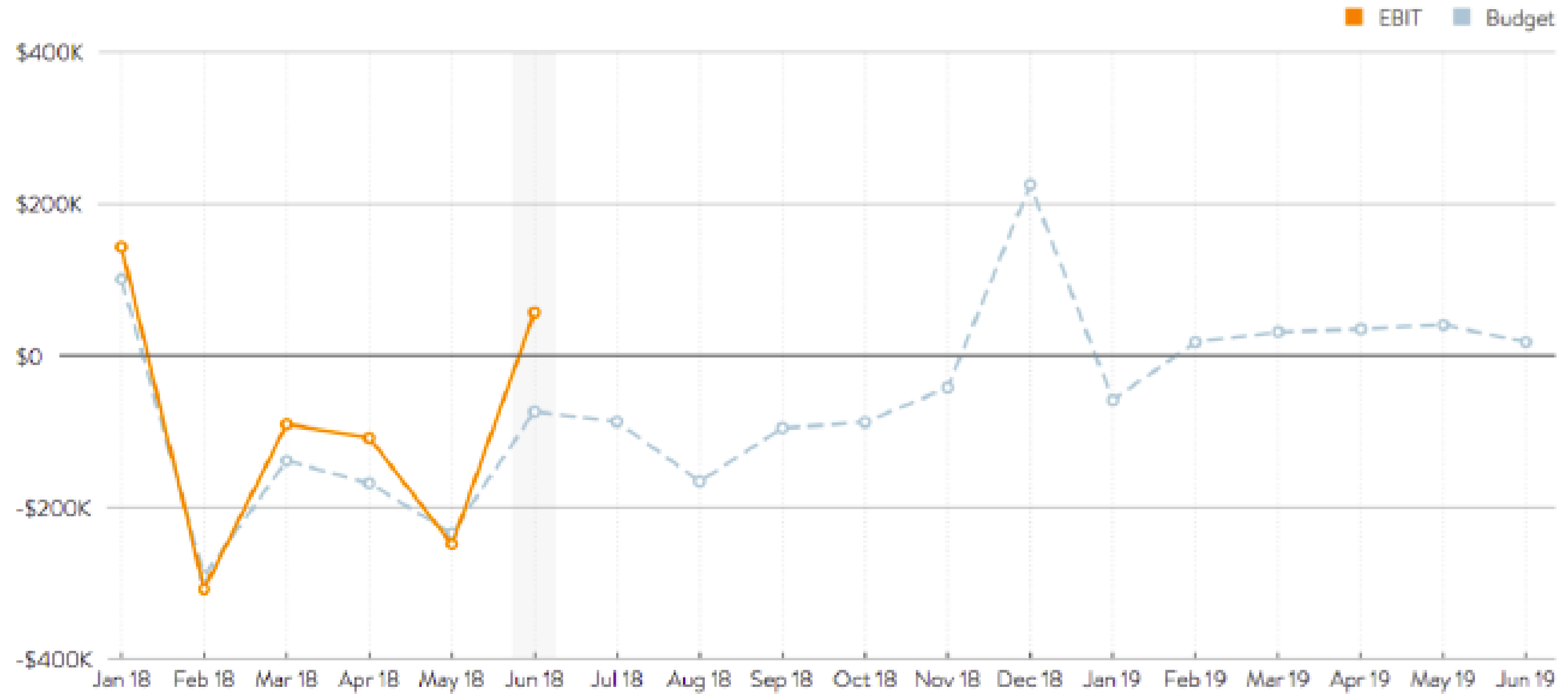
- IaaS_TCE

PaaS Components

- CXZ_FTMB
- CXZ_IMC
- CXZ_ICS
- CXZ_EPS
- CXZ_ITA

Note: All technologies used in delivery of services are 100% owned by CXZ

EBIT projection (including systems project)



Valuation Improvement Drivers

1. 100% Owned technology Assets

2. Data Ownership for Sale

3. IaaS Algorithm Development

4. Proven Valuation Models:

Key Attributes:

- Origination of service
- Control of all service delivery aspects
- Portability of code and infrastructure
- End user contracts contemplate security, transferability, firm price
- Track record of service delivery and collections

Current Service Broker Valuation Models:

- Based on 10 sale examples, 6 public and 4 private
- Ranging from \$357 to \$1,225 per service

Future Software as a Service Valuation Models:

- Significantly higher than Service broker
- On ASX P/E range 42.53 to 146



CONNEXION

For more information, please go to:

www.connexionltd.com

Tasso Koutsovasilis

Connexion Media Ltd

Level 1, 11-19 Bank Pl, Melbourne, Victoria, Australia

Tasso.koutsovasilis@connexionltd.com