

ASX Announcement**Industry Strategist Joins Connexion Board**

- Highly experienced industry strategist, John Dimitropoulos, joins Connexion's Board as Non-Executive Director (NED)
- Mr Dimitropoulos brings over 25 years of international industry experience in the TMT (Technology, Media & Telecomms) sector, specialising in Corporate Strategy & Corporate Development (primarily M&A) in the digital media, digital music and telecomms
- In his role as a NED, Mr Dimitropoulos will utilise his extensive international network to help the Company establish further commercialisation channels for its core product offering
- Concurrent with Mr Dimitropoulos' appointment, Sean Habgood will step down from his role as NED on Connexion's Board to pursue other commitments
- Mr Dimitropoulos' appointment further enhances Connexion's strong Board of auto industry, technology and corporate leaders

3 March 2016, Melbourne: **Connexion Media Limited** (ASX:CXZ) ("Connexion") is pleased to announce the appointment of digital music and telecommunications technology strategist, John Dimitropoulos as Non-Executive Director (NED) on Connexion's Board, with immediate effect.

In his role as NED, Mr Dimitropoulos will utilise his large and diverse international network of technology experts and leaders to help the Company establish further commercialisation channels in the USA, Europe and Asia.

Mr Dimitropoulos brings over 25 years of extensive experience in the technology sector, where he specialised in digital media and telecommunications strategic advice. He joins Connexion from Seattle based RealNetworks Inc where he was Corporate Development Consultant/Strategic Advisor for over 10 years and reported to industry figure and RealNetworks founder Rob Glaser.

At RealNetworks he was initially responsible for developing the long-term strategy for its Mobile Entertainment division as well as driving M&A activity to deliver over US\$500m in deals during his tenure.

Other notable experience that has strengthened Mr Dimitropoulos' network include his roles as Business Development Consultant for music and entertainment business, Rhapsody International and Principal Consultant with Melbourne based firm, The Connectors. At the Connectors he provided technology consulting services on a variety of engagements for companies such as Hewlett Packard Asia Pacific, NYSE-listed Unisys and ASX-listed Run Property.

Mr Dimitropoulos joins a highly experienced and respected Board of auto industry leaders and technology professionals, including Non-Executive Chairman, John Conomos, who is a former Chairman and CEO of Toyota Australia and George Parthimos, CEO and founder of Connexion, with over 25 years' experience developing internet products and networks.

At the same time, Sean Habgood will step down from his role as NED on the Board to pursue other commitments.

Commenting on the Board changes John Conomos, Chairman of Connexion Media, commented:

"Mr Dimitropoulos joins the Connexion Board at an exciting time. Strong commercialisation progress has already been made with our core products, particularly with WEX Australia and GM moving ever closer to product launch. Utilising Mr Dimitropoulos' extensive network and strong strategic experience, we look forward to accelerating our commercialisation strategy."

"The Board also wishes to express its sincere thanks to Mr Habgood whose extensive technology

start up experience has been vital to the Company's evolution to become an established and industry recognised connected car company with commercial products. We wish him all the best for the future."

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.