

#### **ASX Announcement**

# CommSec Executive Series interviews Connexion CEO

11 March 2016, Melbourne: **Connexion Media Limited** (ASX:CXZ) ("Connexion"), the Internet of Things technology company revolutionising smart car technology for the automotive industry, is pleased to advise that CommSec recently interviewed George Parthimos, our CEO, as part of their Executive Series program.

## The interview highlights:

- General Motor's imminent launch of General Motor's Commercial Link product which is based on Connexion's Flex technology
- Oracle Connexion's new partnership with Oracle and achievement of Platinum partner status in <u>its PartnerNetwork</u>

The interview can be accessed via: <a href="www.youtube.com/watch?v=Bfd1S9DTjQ4&feature=youtu.be">www.youtube.com/watch?v=Bfd1S9DTjQ4&feature=youtu.be</a>

### **Ends**

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### About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.

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