

**ASX Announcement****Connexion Signs Content Access Deal  
With Global Music Sharing Service Rhapsody**

- Global music streaming service Rhapsody has signed a content access deal allowing integration of the Rhapsody service into Connexion's miRoamer internet radio platform
- Significant win for miRoamer customers giving them access to more than 32 million songs in their vehicles, in addition to over 35,000 Australian and international radio stations
- Rhapsody is a globally renowned streaming service, with over 3.5 million paying subscribers and owns the well-known music service brand, Napster
- Agreement provides strong validation of miRoamer service and significantly enhances Connexion's miRoamer consumer offering

1 February 2016, Melbourne: **Connexion Media Limited** (ASX: CXZ) ('Connexion') is pleased to announce that it has signed a content access deal with major music streaming service Rhapsody International Inc. to integrate Rhapsody's content into Connexion's miRoamer internet radio platform.

The content access deal represents a substantial win for miRoamer customers and provides strong validation of the miRoamer product offering by a globally renowned music sharing service.

Rhapsody is a US based privately owned music store subscription service, providing its 3.5 million paying subscribers with advertisement free access to more than 32 million songs as well as a wide range of services including videos, playlists, reviews and radio stations in their vehicles. Rhapsody owns the well-known Napster brand and is one of the world's best known music streaming services.

This agreement substantially increases the miRoamer offering allowing consumers to enjoy high quality, advertisement free music in their vehicles. Under the terms of the agreement, Rhapsody's service will become available across all miRoamer in-vehicle apps and embedded solutions.

miRoamer is a next generation radio and music service app that allows users to link their mobile devices to the car's sound system. As an internet radio platform, it provides subscribers with access to over 35,000 Australian and international radio stations. Connexion has more than 10 commercial contracts and partnerships in place for its miRoamer product worldwide providing both content for and distribution of the service.

**George Parthimos, CEO of Connexion Media, commented:**

*"Rhapsody is one of world's largest and best known music subscription services and is an excellent complement to the already strong miRoamer product offering. This deal expands the scope of the miRoamer offering and allows users to seamlessly listen to the music that they want to hear on the road."*

**Ends****Media queries:**

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### **About Connexion Media**

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. It is based in Melbourne, Australia, with a sales office in Cambridge, UK.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.

### **About Rhapsody**

Rhapsody International Inc is a privately owned and globally well known digital music service that gives subscribers access to more than 32 million songs and allows users to listen to content on any device, including in internet connected cars. Rhapsody makes it easy for users to gather and enjoy new content including videos, playlists, reviews and radio stations and presently has over 3.5 million paying monthly subscribers.

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