

ASX Announcement**Oracle Sales Executive Joins Connexion Board**

- Oracle Sales Executive, David Connolly has been appointed as a Non-Executive Director on the Board of Connexion Media
- Mr Connolly has a strong track record in technology sales and driving growth in early stage companies
- Mr Connolly will help drive Connexion's sales efforts to reach Oracle's large global customer base, via its 15,000-strong sales force

22 November 2016, Melbourne Australia: Connexion Media Limited (ASX:CXZ), an innovator in the connected car market, is pleased to announce the appointment of senior Oracle sales executive, Mr David Connolly as a Non-Executive Director on the Board of the Company, effective immediately.

Mr Connolly is currently a Platform Sales Executive at Oracle. He has a long track record of successfully over-achieving on his sales targets across a range of industries and has extensive experience in driving growth in early stage companies.

In his role as a Non-Executive Director, Mr Connolly will use his expertise to help drive Connexion's sales efforts for its miRoamer and Flex services, harnessing Oracle's large global customer base via its 15,000-strong sales force. The Oracle team will also assist Connexion to sell subscriptions of the new telemetry data analytics products.

Mr Connolly is a Dean Scholarship awarded graduate of the prestigious Swinburne International Bachelor of IT program and an Inferno Award winning graduate of the IBM Global Sales School program.

David Connolly, Platform Sales Executive at Oracle said:

"Connexion Media is a terrific example of an Australian Company leading the way in an emerging service broker centric marketplace, the internet of things. I am thrilled to be taking a position with Connexion to drive adoption of their platforms by clients globally. We are seeing use cases every day for the data Connexion Media platforms generate, from simple fleet tracking to pre-compliance reporting for carbon emission in Europe, California and China. Looking forward to driving the business into a global marketplace."

George Parthimos, CEO of Connexion Media, said:

"On behalf of the Company, I would like to welcome David Connolly to the Board of Connexion Media. We look forward to the significant contribution he will make to help drive our sales efforts, as we continue to commercialise our offering."

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.