CONNEXION

> Connexion Media Limited. ABN 68 004 240 313

ASX Announcement

WEX Australia Project Progress

22 September 2017, **Melbourne Australia**: Connexion Media Limited (ASX:CXZ), an innovator in the connected car market, today advises that its client WEX Australia Pty Ltd has progressed from Pilot phase of the technology to a continuation of service state. In the continuation state the objective is rollout nationally and to increase users under management over three years to greater than 10,000.

Wex Australia Pty Ltd, Australia's largest fuel card provider, has previously reported to the Financial Review their ambitions to harness data to transform the fleet management industry. Quoting from the article, Guy Steel, Chief Financial Officer of WEX Australia Pty Ltd stated;

"The availability of fuel data in the Australian market to consumers is increasing and we believe this will flow into more innovative use of the data. An example of this is relatively real-time fuel information via mobile applications. From a WEX perspective supplier price positioning in the market has been clear and consistent over the last six to 12 months and whilst we have the most complete view in terms of how prices are being set and managed, we expect this to become more transparent to the general market over time* "

Phases subsequent to the continuation of service state contemplate implementation of new technology scope including big data analytics.

The Connexion Media Limited Board looks forward to continuing to support WEX Australia Pty Ltd achieve their goals in transformation of the Fleet Management industry.

Ends

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge and Detroit.

* Reference: Sibbald, M; 'Big Data Transforming Fleet Industry'; *'The Financial Review';* Feb 14 2017